

PROFILE

Talented and experienced graphic designer with proven ability to develop, design and deliver in a high-pressure, deadline-driven environment. Personable, knowledgeable and honest.

EXPERIENCE

2006 to 2008 **O'Reilly Auto Parts** Springfield, MO

Retail Marketing / Graphic Designer

- Responsible for providing graphic designs, ideas and solutions for retail marketing materials
- Conceive and energize marketing strategies and provide recommendations to managers
- Able to interact and communicate well with other marketing personnel and printers
- Ability to use various computer aided design software
- Able to prioritize work and handle multiple tasks simultaneously
- Ability to maintain accurate and detailed records, reasoning and problem solving skills
- Create internal promotional materials

1994 to 2006 **Lake Sun / Lake Media One** Osage Beach, MO

Managing Creative Director / Graphic and Web Designer

<i>www.ColumbiaRE.com</i>	<i>www.LakeSunLeader.com</i>	<i>www.golakeozarks.com</i>
<i>Central Missouri Real Estate</i>	<i>Lake of the Ozarks Boats</i>	<i>Homes Real Estate</i>
<i>Lake LifeStyles Magazine</i>	<i>Vacation News</i>	<i>Lake Sun Leader</i>
<i>WestSide Star</i>	<i>Lake of the Ozarks Real Estate</i>	<i>Under Construction</i>

- Provided strategic and effective leadership for a team of 9 design professionals
- Overseen production of all publications and websites from inception to completion
- Led in website design and marketing
- Maintained client relationships and developed sales strategies to increase profits
- Created all internal promotional materials
- Responsible for designing logo and image development for agency clients and advertisers

FREELANCE EXPERIENCE

2005 to Present **Military Police Regimental Association** Fort Leonard Wood, MO

- Develop logos, print advertisements, brochures and flyers
- Complete design and production of MPRA Quarterly Magazine

2001 to Present **Fran Campbell-Johnson, Realtor** Sunrise Beach, MO

- Develop print advertisements, postcards and billboards

2000 to Present **Beverly Vote, Business Owner** Lebanon, MO

- Develop logos, print advertisements, brochures and flyers
- Complete design and production of Breast Cancer Wellness Magazine

SKILLS

- Trained in the use of both Macintosh and PC operating systems
- Proficient in the use of the following software applications:
 - Adobe InDesign CS4*
 - Adobe Photoshop CS4*
 - Adobe Illustrator CS4*
 - Adobe Dreamweaver CS4*
 - Microsoft Office*
 - Adobe Acrobat*
 - Quark Xpress*
 - Adobe Pagemaker*
 - Fuji C-Scan*
- Specialized in retouching and color correcting photographs and artwork
- Experienced in the organization, content and completion of photography for all publications
- Very creative mind incorporated with practical layout and production skills
- Known for creativity, flexibility and sense of humor
- Work extremely well with clients and co-workers